



EBSCO

Allison Providence-Lange Sustainability in Libraries Award

AWARD DESCRIPTION

The Allison Providence-Lange Sustainability in Libraries Award, provided in conjunction with the Library Association of Trinidad & Tobago (LATT) and EBSCO, recognizes outstanding work in library sustainability, whether this be implementing green initiatives at the library, ensuring additional resources to patrons via collaboration, improving information literacy and opportunity in the region or implementing or innovating sustainable open-source initiatives within the library.

In recognition of their achievement, Allison Providence-Lange Sustainability Award winners will receive a monetary award from EBSCO. The award will be presented annually at a reception hosted by EBSCO during the ACURIL conference.

- [About the Library Association of Trinidad and Tobago](#)
- [About EBSCO Information Services](#)

EVALUATION CRITERIA

Allison Providence-Lange Sustainability in Libraries Award judges will evaluate the scope, relevance and effectiveness of your strategic sustainability campaign based on the following criteria:

Needs Assessment and Planning (25%)

How did you determine the need and then plan for your strategic sustainability program? Judges look for careful focus, research, planning and organization of your sustainability campaign, with a focus on results and how your plan led to reaching your measurable objectives. They also look for how your planning process involved other parts of the library and other segments of the organization or community. Include a brief description of the community served, as well as how your needs assessment and planning phase addressed the following considerations:

- Community profile/demographics/social, cultural, economic or learning focus.
- Specify all your target audience(s), including community partners.
- What need did your assessment identify? Why is it needed? What's the anticipated benefit?
- Describe your objectives and how you planned to measure them.
- What result will your project be designed to achieve?
- Will your project bring you closer to the result? Will the result meet the need?
- Any other research – formal or informal – that describes the rationale for your project.
- If possible, show how you established your project's budget.

Implementation and Creativity (50%)

Judges review your implementation and relate it to your plan. How well did you carry out your plans? Did you create unified and consistent graphics and use effective, appropriate media? Please describe the implementation of your plan, as well as originality and creativity of the project, and address the questions below.

- How did you implement your plan?
- What tools, techniques, activities, materials and resources did you use to reach your goals?
- What print, digital and social media did you use?
- How did outside organizations and individuals participate?
- What graphics/collateral did you develop/use?
- How did you incorporate your library's identity/brand?

Evaluation (25%)

The evaluation phase is the most overlooked element in any project and depends on setting measurable objectives in the planning stage. Did you measure results? Increased participation? Reach a set goal? What did you change along the way, and why? The judges consider evaluation very carefully. They look for a purposeful review of the program in the light of the following questions:

- Did the program meet its goals and measurable objectives? (List measurements that support the achievement of the program or show areas for future improvement.)
- What were the successful elements of the plan and the results?
- What change, if any, took place in the target audience?
- What, if any, difficulties were encountered and how were they handled?
- Did the program point out any changes that could be made to improve the library's overall sustainability efforts?
- What did you learn from this project that you will use in your NEXT strategic sustainability effort?

APPLICATION DETAILS

Dates for submission: January 11, 2022 – March 15, 2022

Incomplete or late entries will be disqualified.

Submission format: Electronic submissions only accepted via this [Submission site](#)

ELIGIBILITY

Sustainability in Libraries campaigns may be submitted by any library, Friends group, consulting agency or service provider located within the Caribbean. *The only exclusions are institutions represented by the Allison Providence-Lange Sustainability (APLS) Award Committee members, organizational units of the Library Association or Trinidad & Tobago, and EBSCO Information Services.*

An APLS application must be a sustainability program that occurred entirely during 2021 or a multi-year project completed in 2021.

ENTRY DESCRIPTION

Each entry must include:

1. Online submission including following details from the Application Form
2. A concise descriptive summary of the campaign (100 words maximum)
3. A narrative summarizing the campaign's Needs Assessment and Planning, Implementation and Creativity, and Evaluation. This narrative must be no longer than three pages total (minimum 10 point font).
4. Supporting materials can include any of the following:
 - Photos
 - Clippings or media coverage
 - Testimonials and patron comments
 - Research
 - Key messages
 - Promotional pieces (examples: mp3 files of radio ads, interviews, etc.)
 - Images of Websites, social media promotion

ANNOUNCING THE AWARDS

Award for the winning entry will be announced late in June 2022. All entrants will be invited to attend a virtual reception hosted by EBSCO and the Library Association of Trinidad & Tobago during the ACURIL conference, where the award-winning campaign will be honored.